

**POWER BY AZTEMA**  
MX

# DOH-VAN

MADE IN MEXICO / HECHO EN MÉXICO



SEGURIDAD  DOH-VAN



DOH-VAN  SAFE





## DE MÉXICO A TODO EL MUNDO !!!

*En un movimiento estratégico que subraya su compromiso con el impulso de la industria llantera, Tire Direct, una empresa 100% mexicana que desde hace más de 20 años se ha dedicado a la distribución de llantas en América, tomó la decisión audaz de incursionar en la producción de neumáticos, dando origen al proyecto AZTEMA.*

*Esta decisión no solo refleja la visión pionera de Tire Direct, sino que también representa un impulso significativo para el negocio de neumáticos mexicanos en general. Siempre comprometida con el desarrollo económico del país, Tire Direct se enorgullece de contribuir activamente al fortalecimiento de la economía mexicana y de apoyar iniciativas que promuevan la producción nacional.*

*In a strategic move that underscores its commitment to boosting the tire industry, Tire Direct, a 100% Mexican company that has been dedicated to tire distribution in the Americas for over 20 years, made the bold decision to venture into tire production, giving rise to the AZTEMA project. This decision not only reflects Tire Direct's pioneering vision but also represents a significant boost for the Mexican tire business in general.*

*Always committed to the country's economic development, Tire Direct is proud to actively contribute to strengthening the Mexican economy and supporting initiatives that promote national production.*



- DISEÑO CREATIVO  
LARGA DURACION  
COMODIDAD
- CREATIVE DESIGN  
LONG DURATION  
COMFORT



# RH100

| MEDIDA/<br>SIZE | SEGMENTO/<br>SEGMENT | CAPAS/<br>PLY | CARGA/<br>LOAD | RANGO DE<br>VELOCIDAD<br>/ SPEED RATE | XL/<br>XL | UTQG    | CARA/<br>SIDE<br>WALL | M+S/<br>M+S | PROFUNDIDAD DE PISO/<br>T. DEPTH |          |
|-----------------|----------------------|---------------|----------------|---------------------------------------|-----------|---------|-----------------------|-------------|----------------------------------|----------|
|                 |                      |               |                |                                       |           |         |                       |             | MM                               | [/32nds] |
| 165/65R14       | PCR                  | -             | 72             | T                                     | -         | 600/A/A | BSW                   | Y           | 7.0                              | 9        |
| 175/65R14       | PCR                  | -             | 82             | T                                     | -         | 600/A/A | BSW                   | Y           | 7.0                              | 9        |
| 175/70R13       | PCR                  | -             | 82             | T                                     | -         | 600/A/A | BSW                   | Y           | 7.0                              | 9        |
| 175/70R14       | PCR                  | -             | 84             | T                                     | -         | 600/A/A | BSW                   | Y           | 7.0                              | 9        |
| 185/55R15       | PCR                  | -             | 82             | H                                     | -         | 600/A/A | BSW                   | Y           | 7.0                              | 9        |
| 185/60R14       | PCR                  | -             | 82             | H                                     | -         | 600/A/A | BSW                   | Y           | 7.0                              | 9        |
| 185/60R15       | PCR                  | -             | 84             | H                                     | -         | 600/A/A | BSW                   | Y           | 7.8                              | 10       |
| 185/65R14       | PCR                  | -             | 86             | H                                     | -         | 600/A/A | BSW                   | Y           | 7.0                              | 9        |
| 185/65R15       | PCR                  | -             | 88             | H                                     | -         | 600/A/A | BSW                   | Y           | 7.8                              | 10       |
| 185/70R14       | PCR                  | -             | 88             | T                                     | -         | 600/A/A | BSW                   | Y           | 7.0                              | 9        |
| 195/65R15       | PCR                  | -             | 91             | V                                     | -         | 600/A/A | BSW                   | Y           | 7.8                              | 10       |
| 205/60R16       | PCR                  | -             | 92             | H                                     | -         | 600/A/A | BSW                   | Y           | 7.8                              | 10       |
| 215/70R15       | PCR                  | -             | 98             | H                                     | -         | 600/A/A | BSW                   | Y           | 7.0                              | 9        |



- DISEÑO CARRETERA  
LARGA DURACION  
COMODIDAD
- ROAD DESIGN  
LONG-LASTING  
COMFORT



**EIHT**

| MEDIDA/<br>SIZE | SEGMENTO/<br>SEGMENT | CAPAS/<br>PLY | CARGA/<br>LOAD | RANGO DE<br>VELOCIDAD<br>/ SPEED RATE | XL/<br>XL | UTQG    | CARA/<br>SIDE<br>WALL | M+S/<br>M+S | PROFUNDIDAD DE PISO/<br>T. DEPTH |          |
|-----------------|----------------------|---------------|----------------|---------------------------------------|-----------|---------|-----------------------|-------------|----------------------------------|----------|
|                 |                      |               |                |                                       |           |         |                       |             | MM                               | [/32nds] |
| 215/65R16       | PLT-4x4 SUV-HT       | -             | 98             | H                                     | -         | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 215/70R16       | PLT-4x4 SUV-HT       | -             | 100            | H                                     | XL        | 500/A/B | BSW                   | Y           | 7.8                              | 10       |
| 225/55R19       | PLT-4x4 SUV-HT       | -             | 103            | V                                     | XL        | 500/A/A | BSW                   | Y           | 8.0                              | 10       |
| 225/60R18       | PLT-4x4 SUV-HT       | -             | 104            | H                                     | -         | 500/A/A | BSW                   | Y           | 8.0                              | 10       |
| 225/65R17       | PLT-4x4 SUV-HT       | -             | 102            | H                                     | XL        | 500/A/A | BSW                   | Y           | 8.0                              | 10       |
| 235/55R18       | PLT-4x4 SUV-HT       | -             | 104            | V                                     | -         | 500/A/A | BSW                   | Y           | 8.0                              | 10       |
| 235/60R18       | PLT-4x4 SUV-HT       | -             | 107            | H                                     | -         | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 235/65R17       | PLT-4x4 SUV-HT       | -             | 104            | H                                     | -         | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 245/60R18       | PLT-4x4 SUV-HT       | -             | 105            | H                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 255/55R20       | PLT-4x4 SUV-HT       | -             | 110            | V                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 265/50R20       | PLT-4x4 SUV-HT       | -             | 111            | V                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 275/50R22       | PLT-4x4 SUV-HT       | -             | 111            | H                                     | -         | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 275/60R20       | PLT-4x4 SUV-HT       | -             | 116            | H                                     | -         | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| LT235/80R17     | PLT-4x4 SUV-HT       | 10            | 120/117        | S                                     | -         | -       | BSW                   | Y           | 7.8                              | 10       |



· FUERTE  
VEHICULOS DE  
PASAJEROS  
Y CARGA  
ALTA RESISTENCIA

· STRONG  
PASSENGER AND  
CARGO  
VEHICLES  
HIGH STRENGTH



# KHAARO

| MEDIDA/<br>SIZE | SEGMENTO/<br>SEGMENT | CAPAS/<br>PLY | CARGA/<br>LOAD | RANGO DE<br>VELOCIDAD<br>/ SPEED RATE | XL/<br>XL | UTQG | CARA/<br>SIDE<br>WALL | M+S/<br>M+S | PROFUNDIDAD DE PISO/<br>T. DEPTH |          |
|-----------------|----------------------|---------------|----------------|---------------------------------------|-----------|------|-----------------------|-------------|----------------------------------|----------|
|                 |                      |               |                |                                       |           |      |                       |             | MM                               | [/32nds] |
| 195R15C         | CARGO VAN            | 8             | 106/104        | S                                     | -         | -    | BSW                   | Y           | 8.2                              | 10       |



- FASHION  
ALTA CALIDAD  
ALTO RENDIMIENTO
- FASHION  
HIGH QUALITY  
HIGH PERFORMANCE



# PHASHION

| MEDIDA/<br>SIZE | SEGMENTO/<br>SEGMENT | CAPAS/<br>PLY | CARGA/<br>LOAD | RANGO DE<br>VELOCIDAD<br>/ SPEED RATE | XL/<br>XL | UTQG    | CARA/<br>SIDE<br>WALL | M+S/<br>M+S | PROFUNDIDAD DE PISO/<br>T. DEPTH |          |
|-----------------|----------------------|---------------|----------------|---------------------------------------|-----------|---------|-----------------------|-------------|----------------------------------|----------|
|                 |                      |               |                |                                       |           |         |                       |             | MM                               | [/32nds] |
| 205/45R17       | UHP                  | -             | 88             | W                                     | XL        | 500/A/A | BSW                   | Y           | 7.5                              | 9.5      |
| 205/50R17       | UHP                  | -             | 93             | W                                     | XL        | 500/A/A | BSW                   | Y           | 7.5                              | 9.5      |
| 205/55R16       | UHP                  | -             | 94             | W                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 205/55R17       | UHP                  | -             | 95             | W                                     | XL        | 500/A/A | BSW                   | Y           | 7.5                              | 9.5      |
| 215/45R18       | UHP                  | -             | 93             | Y                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 215/50R17       | UHP                  | -             | 95             | W                                     | XL        | 500/A/A | BSW                   | Y           | 7.5                              | 9.5      |
| 215/50R18       | UHP                  | -             | 96             | W                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 215/55R17       | UHP                  | -             | 98             | W                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 225/40R18       | UHP                  | -             | 92             | Y                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 225/45R17       | UHP                  | -             | 94             | Y                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 225/45R18       | UHP                  | -             | 95             | Y                                     | XL        | 500/A/A | BSW                   | Y           | 7.5                              | 9.5      |
| 225/50R17       | UHP                  | -             | 98             | W                                     | XL        | 500/A/A | BSW                   | Y           | 7.5                              | 9.5      |
| 235/40R19       | UHP                  | -             | 96             | Y                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 235/45R18       | UHP                  | -             | 98             | W                                     | XL        | 500/A/A | BSW                   | Y           | 7.5                              | 9.5      |
| 235/50R18       | UHP                  | -             | 101            | W                                     | XL        | 500/A/A | BSW                   | Y           | 7.5                              | 9.5      |
| 245/40R19       | UHP                  | -             | 98             | Y                                     | XL        | 500/A/A | BSW                   | Y           | 7.5                              | 9.5      |
| 245/45R19       | UHP                  | -             | 102            | Y                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |
| 245/45R20       | UHP                  | -             | 103            | Y                                     | XL        | 500/A/A | BSW                   | Y           | 7.8                              | 10       |



- DISEÑO RACING  
HECHO PARA CIUDAD  
VANGUARDIA
- RACING DESIGN  
MADE FOR THE CITY  
VANGUARD



# PHISTA

| MEDIDA/<br>SIZE | SEGMENTO/<br>SEGMENT | CAPAS/<br>PLY | CARGA/<br>LOAD | RANGO DE<br>VELOCIDAD<br>/ SPEED RATE | XL/<br>XL | UTQG    | CARA/<br>SIDE<br>WALL | M+S/<br>M+S | PROFUNDIDAD DE PISO/<br>T. DEPTH |          |
|-----------------|----------------------|---------------|----------------|---------------------------------------|-----------|---------|-----------------------|-------------|----------------------------------|----------|
|                 |                      |               |                |                                       |           |         |                       |             | MM                               | [/32nds] |
| 205/45R17       | UHP                  | -             | 88             | W                                     | XL        | 260/A/A | BSW                   | N           | 6.2                              | 8        |
| 205/50R17       | UHP                  | -             | 93             | W                                     | XL        | 260/A/A | BSW                   | N           | 6.2                              | 8        |
| 225/45R17       | UHP                  | -             | 94             | W                                     | XL        | 260/A/A | BSW                   | N           | 6.2                              | 8        |



- RETRO  
MODA  
BUEN VER
- RETRO  
FASHION  
GOOD LOOK



# OLKH4

| MEDIDA/<br>SIZE | SEGMENTO/<br>SEGMENT | CAPAS/<br>PLY | CARGA/<br>LOAD | RANGO DE<br>VELOCIDAD<br>/ SPEED RATE | XL/<br>XL | UTQG    | CARA/<br>SIDE<br>WALL | M+S/<br>M+S | PROFUNDIDAD DE PISO/<br>T. DEPTH |          |
|-----------------|----------------------|---------------|----------------|---------------------------------------|-----------|---------|-----------------------|-------------|----------------------------------|----------|
|                 |                      |               |                |                                       |           |         |                       |             | MM                               | [/32nds] |
| 295/50R15       | RETRO                | -             | 108            | T                                     | XL        | 500/A/A | BSW                   | N           | 8                                | 10       |



- VANGUARDIA  
TECNOLOGIA  
AVENTURA
- VANGUARD  
TECHNOLOGY  
ADVENTURE



# THEK A/T

| MEDIDA/<br>SIZE | SEGMENTO/<br>SEGMENT | CAPAS/<br>PLY | CARGA/<br>LOAD | RANGO DE<br>VELOCIDAD<br>/ SPEED RATE | XL/<br>XL | UTQG    | CARA/<br>SIDE<br>WALL | M+S/<br>M+S | PROFUNDIDAD DE PISO/<br>T. DEPTH |          |
|-----------------|----------------------|---------------|----------------|---------------------------------------|-----------|---------|-----------------------|-------------|----------------------------------|----------|
|                 |                      |               |                |                                       |           |         |                       |             | MM                               | [/32nds] |
| 235/70R16       | SUV-4x4-XT           | -             | 106            | T                                     | -         | 500/A/B | BSW                   | Y           | 8.7                              | 11       |
| 245/75R16       | SUV-4x4-XT           | -             | 111            | T                                     | -         | 500/A/B | BSW                   | Y           | 9.5                              | 12       |
| 255/70R16       | SUV-4x4-XT           | -             | 111            | T                                     | -         | 500/A/B | BSW                   | Y           | 8.7                              | 11       |
| 265/50R20       | SUV-4x4-XT           | -             | 111            | T                                     | XL        | 500/A/B | BSW                   | Y           | 8.7                              | 11       |
| 265/70R17       | SUV-4x4-XT           | -             | 115            | T                                     | -         | 500/A/B | BSW                   | Y           | 9.7                              | 12       |
| 265/75R16       | SUV-4x4-XT           | -             | 116            | T                                     | -         | 500/A/B | BSW                   | Y           | 9.5                              | 12       |
| 27x8.50R14LT    | SUV-4x4-XT           | 6             | 95             | R                                     | -         | -       | BSW                   | Y           | 8.7                              | 11       |
| 275/55R20       | SUV-4x4-XT           | -             | 117            | T                                     | XL        | 500/A/B | BSW                   | Y           | 9.7                              | 12       |
| 33x12.50R20LT   | SUV-4x4-XT           | 10            | 119            | Q                                     | -         | -       | BSW                   | Y           | 10.7                             | 13.5     |
| 35x12.50R20LT   | SUV-4x4-XT           | 10            | 121            | T                                     | -         | -       | BSW                   | Y           | 10.5                             | 13       |
| LT235/75R15     | SUV-4x4-XT           | 6             | 104/101        | T                                     | -         | -       | BSW                   | Y           | 9.7                              | 12       |
| LT235/80R17     | SUV-4x4-XT           | 10            | 120/117        | R                                     | -         | -       | BSW                   | Y           | 9.7                              | 12       |
| LT245/75R17     | SUV-4x4-XT           | 10            | 121/118        | S                                     | -         | -       | BSW                   | Y           | 9.7                              | 12       |
| LT265/70R17     | SUV-4x4-XT           | 10            | 123/120        | S                                     | -         | -       | BSW                   | Y           | 10.7                             | 13.5     |
| LT285/75R16     | SUV-4x4-XT           | 10            | 126/123        | Q                                     | -         | -       | BSW                   | Y           | 9.7                              | 12       |



- TENDENCIA  
MODA  
DIFERENTE
- TREND  
FASHION  
DIFFERENT



# RHOJE R/T

| MEDIDA/<br>SIZE | SEGMENTO/<br>SEGMENT | CAPAS/<br>PLY | CARGA/<br>LOAD | RANGO DE<br>VELOCIDAD<br>/ SPEED RATE | XL/<br>XL | UTQG    | CARA/<br>SIDE<br>WALL | M+S/<br>M+S | PROFUNDIDAD DE PISO/<br>T. DEPTH |          |
|-----------------|----------------------|---------------|----------------|---------------------------------------|-----------|---------|-----------------------|-------------|----------------------------------|----------|
|                 |                      |               |                |                                       |           |         |                       |             | MM                               | [/32nds] |
| 235/75R15       | SUV-4x4-RT           | -             | 109            | S                                     | XL        | 500/A/B | BSW                   | Y           | 10.7                             | 13.5     |
| 265/70R17       | SUV-4x4-RT           | -             | 115            | T                                     | -         | 500/A/B | BSW                   | Y           | 10.7                             | 13.5     |
| 27x8.50R14LT    | SUV-4x4-RT           | 6             | 95             | Q                                     | -         | -       | BSW                   | Y           | 9.7                              | 12       |
| 275/55R20       | SUV-4x4-RT           | -             | 117            | T                                     | XL        | 500/A/B | BSW                   | Y           | 10.7                             | 13.5     |
| 275/60R20       | SUV-4x4-RT           | -             | 116            | T                                     | XL        | 500/A/B | BSW                   | Y           | 9.7                              | 12       |
| 275/65R18       | SUV-4x4-RT           | -             | 116            | T                                     | XL        | 500/A/B | BSW                   | Y           | 10.7                             | 13.5     |
| 31x10.50R15LT   | SUV-4x4-RT           | 6             | 109            | Q                                     | -         | -       | BSW                   | Y           | 11.7                             | 14.5     |
| 33x12.50R18LT   | SUV-4x4-RT           | 12            | 122            | Q                                     | -         | -       | BSW                   | Y           | 11.7                             | 14.5     |
| 33x12.50R20LT   | SUV-4x4-RT           | 12            | 119            | Q                                     | -         | -       | BSW                   | Y           | 11.7                             | 14.5     |
| 33x12.50R22LT   | SUV-4x4-RT           | 10            | 114/109        | Q                                     | -         | -       | BSW                   | Y           | 10.7                             | 13       |
| 35x12.50R20LT   | SUV-4x4-RT           | 10            | 125/121        | Q                                     | -         | -       | BSW                   | Y           | 10.7                             | 13       |
| LT235/75R15     | SUV-4x4-RT           | 6             | 104/101        | S                                     | -         | -       | BSW                   | Y           | 9.7                              | 12       |
| LT245/75R16     | SUV-4x4-RT           | 10            | 120/116        | S                                     | -         | -       | BSW                   | Y           | 10.7                             | 13       |
| LT265/70R17     | SUV-4x4-RT           | 10            | 123/120        | S                                     | -         | -       | BSW                   | Y           | 11.7                             | 14.5     |
| LT265/75R16     | SUV-4x4-RT           | 10            | 123/120        | S                                     | -         | -       | BSW                   | Y           | 10.7                             | 13       |
| LT275/65R18     | SUV-4x4-RT           | 10            | 123/120        | S                                     | -         | -       | BSW                   | Y           | 11.7                             | 14.5     |
| LT275/70R18     | SUV-4x4-RT           | 10            | 125/122        | Q                                     | -         | -       | BSW                   | Y           | 11.7                             | 14.5     |



- MODERNO  
EXTREMO  
MONTAÑA
- MODERN  
EXTREME  
MOUNTAIN



# JARD M/T

| MEDIDA/<br>SIZE                             | SEGMENTO/<br>SEGMENT                               | CAPAS/<br>PLY | CARGA/<br>LOAD            | RANGO DE<br>VELOCIDAD<br>/ SPEED RATE | XL/<br>XL   | UTQG        | CARA/<br>SIDE<br>WALL | M+S/<br>M+S | PROFUNDIDAD DE PISO/<br>T. DEPTH |                |
|---------------------------------------------|----------------------------------------------------|---------------|---------------------------|---------------------------------------|-------------|-------------|-----------------------|-------------|----------------------------------|----------------|
|                                             |                                                    |               |                           |                                       |             |             |                       |             | MM                               | [/32nds]       |
| 31x10.50R15LT<br>LT245/75R16<br>LT265/75R16 | PLT-4x4 SUV-MT<br>PLT-4x4 SUV-MT<br>PLT-4x4 SUV-MT | 6<br>10<br>10 | 109<br>120/116<br>123/120 | Q<br>Q<br>Q                           | -<br>-<br>- | -<br>-<br>- | BSW<br>BSW<br>BSW     | Y<br>Y<br>Y | 15.6<br>15.6<br>15.6             | 20<br>20<br>20 |



MADE IN MEXICO / HECHO EN MÉXICO

**DOH-VAN**  
POWER BY **AZTEMA**  
MX

[www.dohvan.com](http://www.dohvan.com)



TIRE DIRECT



/TIRE\_DIRECT



/TIREDIRECTMX



TIRE DIRECT

**Tire Direct**  
La nueva generación

[www.tiredirect.com.mx](http://www.tiredirect.com.mx)